

# CHERIE TOPHAM

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Fort Lauderdale, FL | [cherietopham@outlook.com](mailto:cherietopham@outlook.com) | [www.linkedin.com/in/cherietopham/](https://www.linkedin.com/in/cherietopham/)

## STRATEGIC ANALYTICS & OPERATIONS LEADER

Strategic leader with 9+ years of experience in corporate strategy, healthcare operations, and enterprise transformation. Proven record of leading cross-functional strategy engagements, building financial models, and delivering executive-ready insights that drive measurable business impact. Skilled at guiding long-range strategic planning, managing complex initiatives, and shaping high-level narratives that align leadership around growth priorities. Combines consulting rigor, healthcare and Fortune 100 experience, and advanced technical fluency (Power BI, cloud, analytics) to deliver actionable strategies that scale organizations and unlock new opportunities.

## AREAS OF EXPERTISE

Corporate & Enterprise Strategy | Strategic Planning & Long-Range Roadmaps | Financial Modeling & Market Sizing | Primary & Secondary Research | Competitive Intelligence & Trend Analysis | Executive Storytelling & Board Presentations | Project & Program Management | Cross-Functional Stakeholder Engagement | Business Transformation & Organizational Alignment | Data Visualization & Power BI Reporting

## PROFESSIONAL EXPERIENCE

### CLOUD SOFTWARE GROUP / CITRIX SYSTEMS, Fort Lauderdale, FL

#### Senior Data Strategy Engineer & Operations Leader

2021 – Present

- Shaped enterprise cloud and SaaS strategy, cutting platform spend by 70% (\$5.2M annually) while aligning investment decisions with long-term priorities.
- Streamlined operations by automating manual workflows and integrating ServiceNow within Azure DevOps pipelines, saving 24K+ staff hours monthly, equivalent to \$1.8M/year in labor value.
- Designed and deployed governance framework using Microsoft Purview that reduced compliance audit preparation time by 40% and improved visibility across 15+ departments.
- Led development of performance dashboards that reduced manual reporting hours by 60% and allowed executive leaders to act on data insights 3x faster.
- Drove \$3.2M productivity uplift by modernizing the analytics environment and training 20+ senior leaders on data-driven decision-making platforms.
- Recognized with Citrix's ONE IT Award for partnering with Microsoft, Snowflake, and Tableau to design a cross-functional strategy summit (280+ leaders), aligning priorities across product, engineering, and analytics.

### HCA HEALTHCARE - EAST FLORIDA DIVISION, Fort Lauderdale, FL

#### Senior Analyst, Strategy & Operations / Executive Resident

2018 – 2021

- Directed strategic planning and execution of initiatives that delivered \$256M in business impact, spanning M&A, service line expansion, and physician retention strategies.
- Developed financial models and strategic business cases that secured \$88M in CapEx approvals for new ER facilities, integrating market share, utilization trends, and competitor insights.
- Spearheaded planning for \$168M hospital acquisition, directly supporting stakeholder alignment and execution in Miami-Dade market.

- Designed a succession risk and workforce strategy model that preserved \$737M in revenue, ensuring long-term continuity and organizational alignment.
- Launched scalable BI dashboards that reduced report turnaround times by 75%, resulting in 60K+ executive-level views and faster strategic pivots.
- Facilitated strategy meetings and executive workshops, aligning cross-functional teams on market growth priorities.
- Improved patient outcomes while saving \$500K/year in labor costs through predictive fall-risk model and targeted room monitoring strategy at 558-bed acute care hospital.
- Increased safety app usage among staff from 0% to 78% across 2 hospitals, reducing incident response time and improving operational readiness.

**FORBES MEDIA LLC, Miami, FL**

**Technology Consultant & Research Contributor**

**2017 – 2018**

- Delivered strategic content and research that drove executive awareness on IoT adoption; work cited in Hitachi's global PR campaign and viewed 170K+ times.
- Interviewed C-suite leaders from Boeing, GE, Ford, and UPS to generate insights on revenue-driving tech strategy, influencing business planning in Fortune 500 firms.

**ALBERTA HEALTH SERVICES, Alberta, Canada**

**Healthcare Analytics & Psychometrist**

**2009 – 2016**

## **EDUCATION & CERTIFICATIONS**

- **Master of Business Administration (MBA)**, Business Technology, Management Science, & Healthcare Administration, University of Miami, Herbert Business School, Coral Gables, FL, Honors
- **Master of Science (MS)**, Clinical Psychology, Nova Southeastern University, Fort Lauderdale, FL, Honors
- **Bachelor of Arts (BA)**, Forensic Psychology, Concordia University, Alberta, Canada, Honors
- **SAFe Practitioner** — Scaled Agile, Inc.
- **Microsoft: Azure Solutions Architect Expert, Azure DevOps Engineer Expert, Azure Data Engineer Associate, Azure Administrator Associate, Azure Fundamentals, Azure Data Fundamentals**
- **FACHE** (previously held) — American College of Healthcare Executives (ACHE)

## **SOFTWARE SKILLS**

Power BI, Tableau, SQL, Python (Analytics & Automation), Snowflake, Microsoft Purview (Governance)